



FOR IMMEDIATE RELEASE
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Contact: Carol Pennington
NCAHU Media Chairperson
(336) 785-5243
carol@penningtonassociates.biz

NCAHU 24th ANNUAL SYMPOSIUM & EXHIBITION

The North Carolina Association of Health Underwriters (NCAHU) presents its 24th Annual Symposium & Exhibition on April 15-17, 2013. It will be held at the Benton Convention Center located in downtown Winston-Salem, North Carolina.

Registration opens on Monday, April 15, at 3:00 p.m. at the Benton Convention Center. “Early Bird” discounted prices are available for those who register by March 15, 2013. Opening ceremonies begin at 7:45 a.m. on Tuesday, April 16, and the Symposium concludes on Wednesday, April 17.

The National Association of Health Underwriters President, Bruce Benton, will address the attendees on Tuesday morning, April 16th. Speakers on Tuesday will include: Janet Trautwein, NAHU Chief Executive Officer, and Nelson Griswold, author of the industry best-seller, DO OR DIE: Reinventing Your Benefits Agency for Post-Reform Success.

On Wednesday, April 17th, attendees will be addressed by the NC Department of Insurance Commissioner Wayne Goodwin and Mark Gaunya, President of the Massachusetts Association of Health Underwriters. Mr. Gaunya co-authored Bend the Healthcare Trend, a book written to address how “Consumer-Driven Health and Wellness Plans” lower insurance costs.

The keynote speaker Chuck Gallagher will present “Choices: Negative Consequences-Positive Results”. His business insights are sought after for his strong position on ethics and sales leadership. Chuck Gallagher has been seen on CNN and CBS or heard on NPR radio programs.

Over 500 North Carolina Insurance Agents and Consultants are planning to attend. There will be over 40 insurance companies/agencies that will be exhibiting during the event. If you have questions concerning the Symposium, please contact the NCAHU Executive Director – Carol Matznick at 336-605-9108 or carol@ncahu.org

For additional information, please contact:

Carol Pennington
336-785-1948
336-785-5243
carol@penningtonassociates.biz