



**FOR IMMEDIATE RELEASE**  
August ~~26~~<sup>23</sup>, 2013

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## **DAVID C. SMITH IS NAMED HEALTH PLAN ADVISOR OF THE YEAR**

The North Carolina Association of Health Underwriters (NCAHU) is proud to announce that David C. Smith has been named by Employee Benefits Advisor magazine as its Adviser of the Year for 2013. David is an active member of the National Association of Health Underwriters (NAHU), serving in leadership positions at the local, state and national levels for the organization. He served as President of the North Carolina Association of Health Underwriters from 2008-09.

David C. Smith is Vice President of Ebenconcepts Company, Inc., a Fayetteville, North Carolina-based consulting and employee benefits agency with 37 offices in nine states. A native of Banner Elk, North Carolina, he earned his Bachelor of Arts degree in Political Science from the University of North Carolina, Chapel Hill and completed his law degree from North Carolina Central University School of Law's Competitive Evening Program.

In his 20 years in benefits, David has served in different roles – from government to industry to legal. He now works with agents in three states to assist employers with compliance with federal benefit laws, technology and risk management techniques for health benefit cost management.

David C. Smith speaks frequently on topics related to compliance and wellness and has been recognized nationally for his public speaking, winning NAHU's 2011 William G. Wetzel Excellence in Public Speaking Award. David is a member of the Independent Insurance Agents of North Carolina and the North Carolina Association of Insurance and Financial Advisors.

David has two amazing children, Mary Kathryn and Drew. He is an avid reader and a technology "nut". David has written a number of articles for the Encyclopedia of North Carolina. An accomplished photographer, he has published three books of photographs.

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